

**Verde Farms, LLC**  
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Woburn, MA 01801  
www.verdefarms.com



## **Financial Planning & Analysis Analyst**

### **About Verde**

Verde Farms is the leading marketer of natural, organic and grass-fed beef in the United States. Working with family farms across the globe, we are connecting with consumers who desire healthy, great-tasting meat raised in a sustainable manner. Our employees believe in the company's core set of principles, and leadership's commitment to innovation!

As a dynamic, value-driven, privately-held company based in the greater Boston area, Verde Farms employees are united by the company's mission, supportive culture, shared values, and integrity. This is a great time for key individuals to be a part of the double-digit growth at an organization that continuously creates new opportunities for team members to develop while changing the industry landscape.

**Reports To:** Vice President of Finance

**Secondary Reporting To:** Vice President Sales and Vice President Operations

### **Financial Planning**

As the primary support for the Sales Team. This individual will provide full Customer economic analysis support. Once a product has been approved for commercialization, this role will track the actual performance against the initial forecast. Key to this role will be the identification of risks and opportunities and to lead the development of action plans to improve profitability.

This position will be the primary finance support for Customer Performance Management. This will include updating Customer item level income statements with actual results and publishing period scorecards. In addition, this role will track and analyze variances to expectations and support the development of strategic recommendations. Included in this analysis will be the tracking and analysis of Trade Expense and promotions. The role will also have the responsibility to work with the sales team to update forecasts, develop annual plans and work on various key customer promotion analysis.

This position will be an important member of the Finance Team. This will include supporting period close, updating business forecast and supporting the development of the annual and long-term financial plans.

### **Performance Management**

This position will support period performance management reporting, work across functions on business forecasts and play a central role to the development of the annual plans.



### **Key Attributes of Role Holder:**

- Thrives in a fast-paced, entrepreneurial culture
- Excellent interpersonal, oral and written communication skills
- Strong analytical, organizational and project management skills
- Trustworthy, highly collaborative, perceptive, operates with integrity
- Able to work independently and manage multiple projects simultaneously
- Excellent Excel skills and Salesforce knowledge a plus
- B.S. degree and 3-5 years of experience in a Consumer Products Finance role.

### **Why Verde Farms?**

- Excellent Health Benefits.
- Competitive Salary.
- Progressive PTO Policy.
- Awesome Work Environment.

### **Primary Location**

- United States – Boston Massachusetts Area

There's something special about working at Verde Farms. We operate with a core set of principles: the promotion of health and wellness, animal welfare, and environmental sustainability. These driving forces shape our vision and actions that guide every decision regarding supply, products, partners, and employees.

If you're ready to join a team that values what they do, please submit your resume to us at [careers@verdefarms.com](mailto:careers@verdefarms.com).

**\*\*No Agency Candidates at this time. \*\***