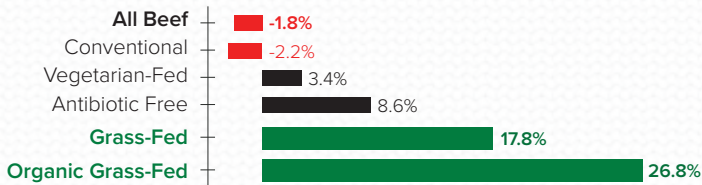




## Why Grass-Fed?

## Why Verde Farms?

### Better Sales with Grass-Fed Beef



Source: Nielsen Total US xAOC Fresh Beef \$ sales 52 weeks ending July 2, 2016

### Grass-Fed: It's Just Better!



Better  
for You



Better  
for Cows



Better  
for the World

### Grass-Fed Beef Pioneers

Founded in 2005 and dedicated to bringing the taste & benefits of grass-fed beef to everyone

### Full Range of Products

We offer a full range of grass-fed beef options for all retail and foodservice needs

### Supply Chain Excellence

99%+ service level since inception – we pride ourselves on servicing your business

### Global Supply

Global network of family farms on three continents that share our values and passion for raising the finest grass-fed beef

#### OUR CORE VALUES:

100% Free Range:  
NEVER Confined to Feedlots

No Growth  
Hormones, EVER

Strict Animal  
Welfare Protocols

Premium Quality: Only Beef  
Breeds - No Dairy Cull

### Free Range

*For price-conscious consumers looking to experience grass-fed*

## The New Entry Point

#### Grass-Fed

Grass-fed and grass-finished  
  
Diet is predominantly grazed grasses. Animals also have access to supplemental feed including grains out on pasture during winter months

#### Antibiotics

Only administered when necessary to treat a specific condition for the animal's welfare

#### Organic

N/A

#### FOR SALES INQUIRIES:

📞 O: (617) 221-8922    ✉️ sales@verdefarms.com    🌐 www.verdefarms.com

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300 TRADE CENTER, SUITE 3540  
WOBURN, MA 01801

## GRINDS



Free Range  
Ground Beef 90/10  
**Item #98310**



Free Range  
Ground Beef 85/15  
**Item #98311**



Free Range  
Ground Beef 80/20  
**Item #98312**

## PATTIES



Free Range  
80/20 Patties (4:1)  
**Item #98314**



Free Range  
85/15 Patties (4:1)  
**Item #98313**